



The Brookhaven Arts Alliance announces the eighth annual Brookhaven Arts Festival scheduled for October 15th & 16th, 2011. Our growing community and its visitor's will experience an exciting weekend filled with fine art, demonstrations, a children's interactive market, and live music. This event is a wonderful opportunity for your business and we extend to you an invitation to participate.

Last year's Brookhaven Arts Festival attracted over 130 exhibiting artists and 15,000 attendees from all over Atlanta and the southeast. The event was a great success in every respect.

The Brookhaven Arts Alliance is diligently working toward fulfilling its mission to provide an arts center for education classes as well as continuing to bring cultural awareness and community enrichment for residents and visitors in the Brookhaven community.

The Brookhaven Arts Alliance encourages businesses to capitalize on the growing Brookhaven market by becoming a sponsor of these exciting cultural arts programs and events. There are a variety of sponsorship opportunities as well as BAA memberships and corporate matching programs. The Brookhaven Arts Festival is a fun way to advertise your business while supporting and enhancing the lifestyle of your community through the arts. Thank you for your consideration in becoming a business partner of the Brookhaven Arts Alliance. I look forward to discussing your participation in what promises to be a fun and worthwhile event!

Kind Regards,  
Gretchen Roberts  
Executive Director  
Brookhaven Arts Alliance  
404-266-3426  
e-mail: [gretchen@brookhavenartsalliance.com](mailto:gretchen@brookhavenartsalliance.com)  
[www.brookhavenartsalliance.com](http://www.brookhavenartsalliance.com)



**The Organization:** The Brookhaven Arts Alliance (BAA) is a non-profit 501(c)(3) organization, enriching Brookhaven communities by providing arts education and cultural events for residents and visitors while diligently working toward the goal of an Arts Center with gallery space and classes and proudly announcing that the goal is in sight. Currently the BAA organizes two cultural events a year. The family oriented two-day, Brookhaven Arts Festival is hosted in the fall and features over 100 juried artists. The spring brings the Taste of Brookhaven, an evening filled with creative cuisine, culinary demonstrations, wine education, a silent auction and live music.



**8th Annual Brookhaven Arts Festival  
Saturday & Sunday, October 15 & 16, 2011  
Apple Valley Road**

# brookhaven arts festival



# The 8th Annual Brookhaven Arts Festival



## ◆ ◆ ◆ ◆ ◆ SPONSORSHIP PACKAGES ◆ ◆ ◆ ◆ ◆

### **Presenting Sponsor \$5,000**

Recognition in all Press Releases

Logo on Bus Tails

Logo on Promotional Poster

Logo on Artist's and Volunteer T-Shirts

Logo & link on [www.brookhavenartsalliance.com](http://www.brookhavenartsalliance.com)

Booth space at the Festival

One 2011 Brookhaven Arts Festival Commemorative Posters, signed and framed

Five Brookhaven Arts Festival T-Shirts

### **Gold Sponsor \$2,000**

Recognition in all Press Releases

Logo on Promotional Poster

Logo on Artist's and Volunteer T-Shirts

Logo & link on [www.brookhavenartsalliance.com](http://www.brookhavenartsalliance.com)

Opportunity for booth space at the Festival, space permitting

One 2011 Brookhaven Arts Festival Commemorative Poster, framed

Two Brookhaven Arts Festival T-Shirts

### **Silver Sponsor \$1,000**

Recognition in all Press Releases

Logo on Promotional Poster

Logo on Artist's and Volunteer T-Shirts

Logo & link on [www.brookhavenartsalliance.com](http://www.brookhavenartsalliance.com)

Two 2011 Brookhaven Arts Festival Commemorative Posters

Two Brookhaven Arts Festival T-Shirts

### **Bronze Sponsor \$ 500**

Recognition in all Press Releases

Listing on Promotional Poster

Logo on Artist's and Volunteer T-Shirts

Logo & link on [www.brookhavenartsalliance.com](http://www.brookhavenartsalliance.com)

One 2010 Brookhaven Arts Festival Commemorative Poster

One Brookhaven Arts Festival T-shirt

**\*In-kind Sponsorships and Co-marketing opportunities available.  
Please call for more information.**



## **Sponsorship Form**

**Company Name:** \_\_\_\_\_

**Contact Name:** \_\_\_\_\_

**Phone Number:** \_\_\_\_\_

**E-mail:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip:** \_\_\_\_\_

### **Sponsorship Level**

_____ <i>Platinum Sponsor</i>	<i>\$5,000</i>
_____ <i>Gold Sponsor</i>	<i>\$2,000</i>
_____ <i>Silver Sponsor</i>	<i>\$1,000</i>
_____ <i>Bronze Sponsor</i>	<i>\$500</i>

**Enclosed, please find check# \_\_\_\_\_ dated \_\_\_\_\_ in amount of: \_\_\_\_\_**

***Please mail to:  
C/O Gretchen Roberts  
Brookhaven Arts Alliance  
1059 Standard Drive  
Atlanta, GA. 30319  
404-266-3426***

The Brookhaven Arts Alliance is recognized by the Internal Revenue Service as a non profit 501 (c) (3) organization.  
This form serves as your receipt of such contribution as stated in this document.

Tax id# 20-1134806



*To secure your sponsorship for media coverage, your written signature and payment is due*

**August 1, 2011.**

*The Brookhaven Arts Alliance  
graciously appreciates your  
consideration to support this event  
and the Brookhaven Community.*

